

## Lessia Shajenko

**MBA: Concentration in Business Data Analysis**  
**Senior Quantitative Analyst at:**



Lessia is a Senior Quantitative Analyst on the Information Exchange team in Enterprise Information Management (Technology Division) at Bank of America.

In 1999, Professor Dominique Haughton from Bentley University had a networking event for her Business Data Analysis graduate students, and there Lessia made contacts and later interviewed and was offered a position as a graduate summer intern at Fleet Bank, Customer and Data Management group. She remembers that her interviewers were very impressed with her knowledge of factor analysis and how to use the technique and run it in SAS (all learned at ST classes at Bentley).

Lessia has been with the bank since then, with a brief stint at a Scottish marketing technology start-up, Quadstone, now Portrait Software.

She enjoys working with customer and transactional data, searching for patterns and trends.

## Peter Dunbar

**MS Business Economics, series of Data Analytics courses**  
**Senior Data Analytics Manager at:**



Pete majored in Philosophy at Hobart College, became one of the last draftees of the Vietnam War, and fell in love with programming while working on an MBA at Arizona State. After a number of years developing and managing software systems Pete became fascinated by the power of statistics. This led to the MS Business Economics program at Bentley where he took as many statistics courses as possible.

Pete is presently a Senior Data Analytics Manager in the Internal Audit department of Fidelity Investments where he has used and continues to look for opportunities to use the techniques that he learned in the Data Analytics program at Bentley.

## Renee Fishman

**MBA : Concentration in Business Analytics**  
**Director of Analytics at:**



Renee is a strategic thinker and creative problem-solver. She is currently the Director of Analytics at Calexus Solutions, LLC where she enables clients to better understand their customers. Her insights are drawn from a broad range of industry experience including marketing, information services, software, aviation, publishing, insurance, and retail.

She uses statistical techniques such as predictive modeling, customer segmentation and campaign response analysis to identify business opportunities and generate actionable results. She has an MBA from Bentley University with a concentration in Business Analytics and a BS from Tufts University